

# SOUTH AFRICAN MEDIA MONITORING AND MEASUREMENT ASSOCIATION (SAMMA) MEMBERSHIP APPLICATION

## CORPORATE INFORMATION (IF APPLICABLE)

Name of company:		
Main business activity:		
Physical address:		Entity: (Pty Ltd/CC):
Postal address:		Reg no:
Phone:	E-mail:	Fax:
Website:	Twitter:	
In existence since:	SARS income tax no:	VAT Number:

## APPLICANT INFORMATION/REPRESENTATIVE INFORMATION

Name:		
Date of birth:	ID No:	Phone:
Current address:		
Employer:	Position:	
If self-employed, main business activity:		
Working in industry since:	SARS income tax no:	

## PERSONAL QUALIFICATIONS IN RELATION TO INDUSTRY ASSOCIATION

Degrees, Diplomas:	
Work experience:	How long?

## CORPORATE: ALTERNATIVE REPRESENTATIVE

Name:		
Date of birth:	ID No:	Phone:
Current address:		
Employer:	Position:	
If self-employed, main business activity:		
Working in industry since:	SARS income tax no:	

## MEMBERSHIP SOUGHT

Corporate  Individual

*Only individuals or companies in operation for a minimum of 12 months qualify as full members*

## SIGNATURES

I hereby confirm the authenticity of the information provided in this application form.

Signature of applicant:	Date:
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**Membership details:*****Full membership:***

Corporate membership: R5 000 per annum (VAT excluded)

Individual membership: R1 000 per annum (VAT excluded)

***Membership guidelines***

- 1. An individual or organisation in the field of media monitoring, press clipping, reputation analysis, reputation management.*
- 2. Must be South African citizen or permanent resident, or – in the case of a company – a South African legal entity.*
- 3. In good standing with the South African Revenue Service (valid tax clearance certificate).*

**Additional information to be submitted with application:**

Copy of Tax clearance certificate (if applicable)  
Company registration documents (if applicable)  
Certified copy of ID book of applicant  
Copies of qualifications (in case of individual application)

For further information, please contact us on [info@samma.org.za](mailto:info@samma.org.za)